

APERIDIP, the new Casa Milo concept for enjoying the Italian aperitif

A dip into the south of Italy

The excellence of the Apulian art of bakery meets the Italian custom of the aperitif: thus APERIDIP is born, our tribute to a phenomenal all-Italian custom that has conquered the world.

Fragrant, savoury, oven-baked snacks and tasty spreads inspired by the tradition of fine food from the Mediterranean: the perfect combination of quality and goodness.

In its single-portion size, APERIDIP is the ideal snack for a break any time of the day. While travelling, at home or work, instant access to all the taste of southern Italy in one crunchy bite.

The three combinations in the range have been carefully selected to offer our consumers a snack for everyone, a concept that spans a wide variety of sizes and flavours to combine: **Bruschette & sun dried tomatoes spread, Bruschette & black olives and eggplant spread, Focacce & mediterranean spread.**

We prepare our snacks starting from the best soft wheat, which preserves all the nutrients of the plant and keeps intact the properties of the grain, such as the high fiber content, ideal for those who follow a healthy diet. We also bake them according to an ancient method that we replicate with cutting-edge machinery to give our products a golden and irresistible look and their unmistakable fragrance, making every bite an explosion of flavor and crunchiness.

The real strength of this new product, welcomed with enthusiasm by the international markets, is the use of the **best raw materials only**, such as Italian extra virgin olive oil, rich in antioxidants and in monounsaturated fats, which makes our snacks tasty, natural and healthy.

The APERIDIP has won **Italian Food Awards 2022** in the “snacks” category during **Paris SIAL 2022**: not just a plaque but an important recognition which rewards our constant commitment to innovate products that makes us stand out in a competitive market always looking for novelties.